

Business Machine Skills And Applications, 1

Stevens Institute of Technology
Howe School of Technology Management
Syllabus
MGT787 Statistical Learning and Analytics

Semester:	Day of Week/Time Mon. 6.15-8.45PM, P120
Instructor name and contact information German Cremer, Bbio 637 gcremer@stevens.edu	Office Hours: M, 1.30 PM – 3 PM Syllabus Class Website: Canvas

Overview

The significant amount of corporate information available requires a systematic and analytical approach to select the most important information and anticipate major events. Machine learning algorithms facilitate this process understanding, modeling and forecasting the behavior of major corporate variables.

This course introduces statistical and graphical (machine learning) models used for inference and prediction. The emphasis of the course is in the learning capability of the algorithms and their application to several business areas.

Prerequisites: Basic course in probability and statistics at the level of MGT 620 or BIA 652 Multivariate data analytics.

Course Objectives

Students will:

- Learn the fundamental concepts of statistical learning algorithms.
- Explore existent and new applications of statistical learning methods to business problems, and to generic classification problems.
- Learn to solve analytical problems in groups and effectively communicate its results.

Relationship of Course to Rest of Curriculum

Students will have the opportunity to explore the main concepts of statistical learning that will be used in the applied modules of this program.

Learning Goals

By the end of this course, the students will be able to:

1. Understand the foundations of statistical learning algorithms
2. Apply statistical models and analytical methods to several business domains using a statistical language.
3. Recognize the value and also the limits of statistical learning algorithms to solve business problems.

Additional learning objectives include the development of:

1. Written and oral communications skills: students are required to communicate properly during the class discussions and project class presentations. Homeworks and project report should be presented "as if" they were submitted to a senior manager of a major corporation.

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problems. Without these machines, clerical workers would find it exceedingly difficult to 1 What Office Tools Can You Use to Put on a Resume? 2 Nine Skills Needed to Become a Successful Administrative Assistant; 3 What Equipment Does a Receptionist Use? 4 Answers for Applications on Reason for Leaving Employment. Learn artificial intelligence basics, including machine learning, probabilistic basics of modern AI as well as some of the representative applications of AI. Enhance your skill set and boost your hirability through innovative, independent learning. Lesson 1.

Fundamentals of AI. Statistics, Uncertainty, and Bayes networks.

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